

YMCA of North Bay
Annual Report 2010

We Build Strong Kids, Strong Families, Strong Communities

Message *from the* *Chairman & CEO*



Dave Saad
Chair, Board of Directors



Kim Kanmacher
Chief Executive Officer

Building Community

The YMCA Foundation is firmly rooted in our community. For more than 50 years the North Bay YMCA has played a pivotal role in meeting the health and social needs of individuals and families in North Bay and District.

Building a strong community is the heart of our charitable purpose. With so much emphasis on getting Ontario healthy and active, we are proud to take a strong leadership role in our community. Everyday we see the impact the YMCA has made in enriching people's lives and developing a healthy quality of life.

Today marks year one of our strategic plan 'Building On Our Strengths.' We have set our YMCA on a new path. One defined by collaboration, inclusiveness and a renewed commitment to meaningful community engagement. As our association looks ahead, we are grateful to our Board of Directors for their steady and supportive leadership. We are proud of the transformations our YMCA has undergone over the past year. We have:

- Focused on philanthropic responsibilities to ensure no one is turned away due to economic circumstances;
- As a leading charity, continued to maintain prudent fiscal responsibility while looking for ways to make existing programs for all ages and economic levels;
- Developed outreach programs that provide more diverse programs for all ages and economic levels.

More than 6,000 individuals in our community participate in a YMCA experience. We serve more than 1,500 in our licensed Early Learning Child Care programs and 900 children are able participate in Rotary YMCA Camp Tillicum.

We sponsor more than \$158,000 annually in memberships and camperships to ensure no one is denied access to a YMCA experience due to financial constraints.

We raise more than \$70,000 in donations to our YMCA Strong Kids Campaign. We are committed to our work because the YMCA is here for everyone.

As we celebrate our success, we are excited about our future.

We would like to thank all those who have contributed their time, talent and treasure in support of the healthy development of so many of our friends and neighbours, and who continue to believe that the YMCA will keep its promises on our journey ahead. We look forward to your continued involvement and support in helping us extend the reach of impact of the YMCA as a partner in 'Building Community'

Dave Saad

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Chair, Board of Directors

Kim Kanmacher

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Chief Executive Officer

YMCA of North Bay and District

Consolidated Statement of Operations and Charges in Fund Balances

(with comparative figures for 2009)

Our Mission: The YMCA enhances the quality of life of North Bay and area as a charitable organization that provides physical, social and emotional growth for all adults, children and youth.

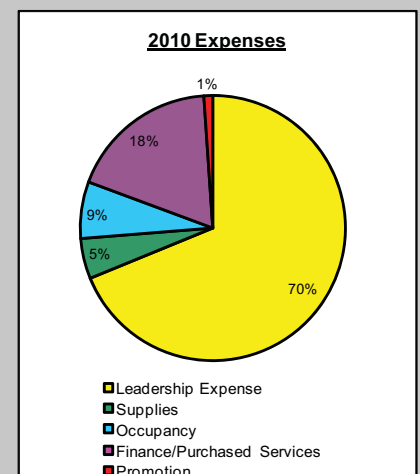
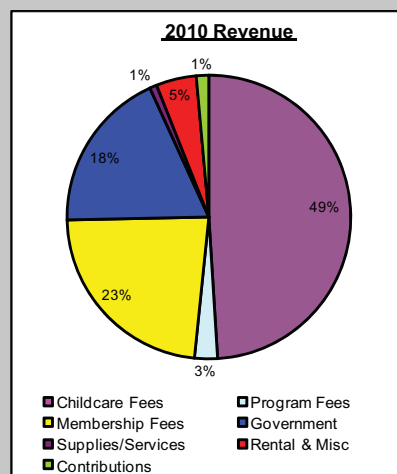
Membership: Over 4,300 members participate in all inclusive programs and services.

Sponsored Memberships: The YMCA has over 800 sponsored members accounting for 18% of our total membership.

Children's Services: The North Bay YMCA is the largest provider of Child Care services in North Bay.

Partnerships: The YMCA has many community friends and partnerships with groups such as Nipissing Association for Disabled Youth, Association for Community Living, Active Community Care Team, Crisis Centre, Half-Way House, English as a Second Language Students, troubled youth group homes, and many others.

	2010	2009
Revenues		
Program Fees	\$ 2,702,236	\$ 2,600,850
Membership Fees	1,216,870	1,160,644
Government	1,074,663	942,697
Supplies and Service Fees	34,844	40,888
Fundraising – Bingo and Nevada	232,685	172,448
Rental and Other Revenues	253,442	242,702
Contributions	80,376	74,205
	<u>5,595,116</u>	<u>5,234,434</u>
Expenses		
Wages	\$ 3,096,975	\$ 2,761,960
Purchase Services	621,452	681,455
Wage Benefits	438,139	388,295
Supplies	269,257	248,812
Equipment and Building	220,603	187,777
Fundraising - Bingo and Nevada	189,158	138,475
Occupancy	177,432	196,843
Finance, Insurance and Miscellaneous	93,737	86,274
Association Dues	85,436	81,680
Promotion	36,287	50,134
Communications	33,906	36,992
Training and Development	30,175	16,759
Vehicle and Transportation	19,458	17,968
Travel and Meals	18,212	22,664
Amortization	166,332	165,049
	<u>5,496,559</u>	<u>5,081,137</u>
Excess of Revenue Over Expenses	<u>98,557</u>	<u>153,297</u>
Fund balances beginning of year	<u>1,617,314</u>	<u>1,464,017</u>
Fund balances end of year	<u>\$ 1,715,871</u>	<u>\$ 1,617,314</u>



YMCA *Strong Kids Campaign* 2010

The YMCA of North Bay Is Open To All

The YMCA encourages anyone who cannot afford the full fee to benefit from involvement at the YMCA. YMCA programs and services help people of all ages and abilities develop as strong and confident individuals, caring family members and contributing members of their community.

The YMCA Strong Kids Campaign is supported with annual fund-raising. YMCA members, volunteers, staff and friends share their resources so that those in need can benefit.

In 2010 more than 170 donors contributed \$56,900 to help more than 1,400 individuals in North Bay.

Through the Strong Kids Campaign the North Bay YMCA is able to create opportunities for the community to form relationships and have a sense of belonging and involvement.



No Risks.
Only Returns!



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